



East Texas
Historical Association

Advertising in the East Texas Historical Journal (Jun 2022)

The *East Texas Historical Journal* is published two times a year and is distributed in print to approximately 500 members and other subscribers.

Articles published in digital editions of the *Journal* through SFA ScholarWorks receive around 5,000 views each month.

Formats and Pricing:

Format	Rate	Size
Half-page	60.00	4" tall X 4 ½" wide
Full-page	100.00	8" tall X 4 ½" wide

Deadlines for each issue:

Fall Issue | May 1st
Spring Issue | January 1st

File Requirements:

Ads must be in JPG or PDF file formats.

Invoicing:

When the issue is published you will receive an invoice and a tear sheet copy of your ad.