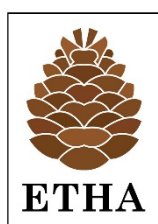


The East Texas Historical Association has a new logo and website

(MAR 29 2022) In its 60th year, the East Texas Historical Association is remembering the past, but looking to the future.

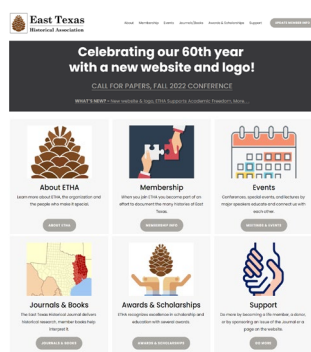


That is why in 2022 we have adopted a new logo for ETHA and have unveiled a new website that is the online face of ETHA and its members.



The new logo, a stylized pine cone, calls up images of the Piney Woods which many people readily associate with East Texas. It is a simple graphic, easily reproducible, and is clearly recognizable in any size or scale.

At the same time, the Association has also unveiled a completely redesigned website making information readily accessible and easy to access. The new website is designed both for members and for anyone interested in the history of East Texas. Sections focus on conferences and lectures held by ETHA, awards and scholarships granted, plus the Journal and other resources focused on East Texas history.



Back issues of sixty years of the East Texas Historical Journal are also digitally available through the website.

The new website at www.easttexashistorical.org is where one finds online links to become a member of ETHA, register for conferences, and learn more

about the organization. Additional improvements will appear over time.

The site also focuses extensively on the diversity and scholarship of our members. ETHA membership includes three former State Historians for Texas, appointed by the governor, and our Past-Presidents and Fellows of ETHA are notable scholars and historians.

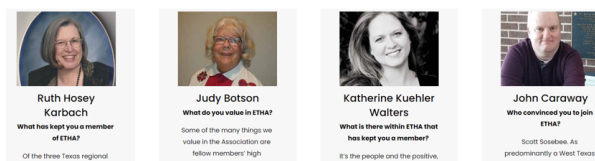


East Texas
Historical Association

Our membership includes some incredibly diligent researchers, educators, and authors who have made significant contributions to an understanding of East Texas history. Each month one of those members is the subject of a “Pine Cone Profile.” These profiles introduce a member of the Association, displaying their photo and providing answers in their own words to a series of questions about their relationship to East Texas and its rich history.

MEET OUR MEMBERS – PINE CONE PROFILES

Each month ETHA shines the spotlight on a member of the Association



We hope that this renewal of the mission of ETHA to support the telling of East Texas history will attract new members to the organization and reinvigorate existing members in the importance of what we do. Students, educators at all levels, members of communities. As one member stated in her Pine Cone Profile,

“I found my tribe of scholars at ETHA.”

We know that others will as well.