



East Texas
Historical Association

The East Texas Historical Association has a new logo and website

(MAR 2022) In its 60th year, the East Texas Historical Association is remembering the past, but looking to the future.

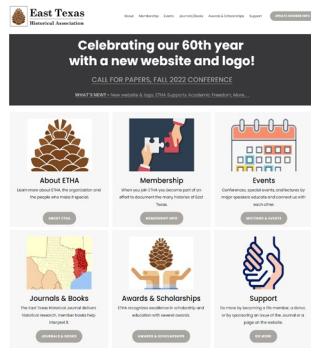


That is why in 2022 we have adopted a new logo for ETHA and have unveiled a new website that is the online face of ETHA and its members.



The new logo, a stylized pine cone, calls up images of the Piney Woods which many people readily associate with East Texas. It is a simple graphic, easily reproducible, and is clearly recognizable in any size or scale.

At the same time, the Association has also prepared a completely redesigned website that makes information readily accessible and easy to access. The new website is designed both for members and for anyone interested in the history of East Texas. Sections focus on conferences and lectures held by ETHA, awards and scholarships granted, plus books and other resources focused on East Texas history.



Back issues of sixty years of the East Texas Historical Journal are also digitally available through the website.

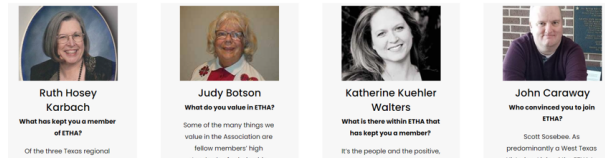
The new website at www.easttexashistorical.org * is where one finds online links to become a member of ETHA, register for conferences, and learn more about the organization. Additional improvements will appear over time.

The site also focuses extensively on the diversity and scholarship of our members. ETHA membership includes three former State Historians for Texas, appointed by the governor, and our Past-Presidents and Fellows of ETHA are notable scholars and historians.

Our membership includes some incredibly diligent researchers, educators, and authors who have made significant contributions to an understanding of East Texas history. Each month one of those members is the subject of a “Pine Cone Profile.” These profiles introduce a member of the Association, displaying their photo and providing answers in their own words to a series of questions about their relationship to East Texas and its rich history.

MEET OUR MEMBERS – PINE CONE PROFILES

Each month ETHA shines the spotlight on a member of the Association



We hope that this renewal of the mission of ETHA to support the telling of East Texas history will attract new members to the organization and reinvigorate existing members in the importance of what we do. Students, educators at all levels, members of communities As one member stated in her Pine Cone Profile,

“I found my tribe of scholars at ETHA.”

We know that others will as well.

*For now, try out the new website at: <https://pigeon-ocelot-2tsc.squarespace.com/>. Password: ethanew

New Landing Page for ETHA



East Texas
Historical Association

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[UPDATE MEMBER INFO](#)

Celebrating our 60th year with a new website and logo!

[CALL FOR PAPERS, FALL 2022 CONFERENCE](#)

[WHAT'S NEW? – New website & logo, ETHA Supports Academic Freedom, More...](#)



About ETHA

Learn more about ETHA, the organization and the people who make it special.

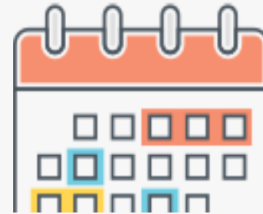
[ABOUT ETHA](#)



Membership

When you join ETHA you become part of an effort to document the many histories of East Texas.

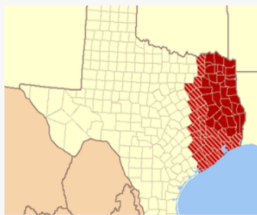
[MEMBERSHIP INFO](#)



Events

Conferences, special events, and lectures by major speakers educate and connect us with each other.

[MEETINGS & EVENTS](#)



Journals & Books

The East Texas Historical Journal delivers historical research, member books help interpret it.

[JOURNALS & BOOKS](#)



Awards & Scholarships

ETHA recognizes excellence in scholarship and education with several awards.

[AWARDS & SCHOLARSHIPS](#)



Support

Do more by becoming a life member, a donor, or by sponsoring an issue of the Journal or a page on the website.

[DO MORE](#)

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